Sawgrass Cookie Policy
Last updated & Effective Date: July 8th, 2020

This Cookie Policy explains how Sawgrass Technologies LLC ("**Company**", "**we**", "**us**", and "**our**") uses cookies and similar technologies to recognize you when you visit our websites at https://www.sawgrassink.com, ("**Websites**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Sawgrass Technologies LLC) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use first and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Websites for advertising, analytics and other purposes. This is described in more detail below.

The specific types of first and third party cookies served through our Websites and the purposes they perform are described below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also

set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit http://www.aboutads.info/choices/ or http://www.youronlinechoices.com.

The specific types of first and third party cookies served through our Websites and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

Essential website cookies:

These cookies are strictly necessary to provide you with services available through our Websites and to use some of its features, such as access to secure areas.

Name:	__tlbcpv
Purpose:	Used to record unique visitor views of the consent banner.
Provider:	.termly.io
Service:	Termly **View Service Privacy Policy**
Country:	United States
Type:	http_cookie
Expires in:	1 year
Name:	__cfduid
Purpose:	Used by Cloudflare to identify individual clients behind a shared IP address, and apply security settings on a per-client basis. This is a HTTP type cookie that expires after 1 year.
Provider:	.sawgrassink.zendesk.com
Service:	CloudFlare **View Service Privacy Policy**
Country:	United States
Type:	server_cookie
Expires in:	30 days
Name:	_hjAbsoluteSessionInProgress
Purpose:	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.
Provider:	.sawgrassink.com
Service:	Hotjar **View Service Privacy Policy**
Country:	United States
Type:	http_cookie
Expires in:	30 minutes
Name:	__RequestVerificationToken#

Purpose: Contains an anti-forgery token that is used to prevent Cross-Site Request Forgery (CSRF) attacks, and thus ensures secure communication between the user and the web server. It is a HTTP cookie that expires at the end of a session.

Provider: www.sawgrassink.com

Service: Azure View Service Privacy Policy

Country: United States

Type: http_cookie

Expires in: session

Name: nsid

Purpose: Cookie for fraud detection

Provider: www.paypal.com

Service: Fraud Prevention View Service Privacy Policy

Country: United States

Type: http_cookie

Expires in: session

Name: __cfduid

Purpose: Used by Cloudflare to identify individual clients behind a shared IP address, and apply security settings on a per-client basis. This is a HTTP type cookie that expires after 1 year.

Provider: .goexsupport.zendesk.com

Service: CloudFlare View Service Privacy Policy

Country: United States

Type: server_cookie

Expires in: 30 days

Name: PHPSESSID#

Purpose: Used by PHP to identify a current user's session. Its activity expires when a session is ended.

Provider: .goexpression.sawgrassink.com

Service: PHP View Service Privacy Policy

Country: United Kingdom

Type: server_cookie

Expires in: 1 hour

Performance and functionality cookies:

These cookies are used to enhance the performance and functionality of our Websites but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.

Name: tsrce

Purpose: This cookie is generally provided by PayPal and supports payment services in the website.

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Provider: .paypal.com

Service: _____

Country: United States

Type: server_cookie

Expires in: 3 days

Name: recently_viewed_product_previous

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: mage-cache-storage

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: recently_compared_product

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: AWSALB

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 7 days

Name: mage-cache-sessid

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: recently_viewed_product

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: Sawgrass Technologies Go Expression **[View Service Privacy Policy](#)**

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: mage-cache-storage-section-invalidation

Purpose: These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: enforce_policy

Purpose: Checkout CCPA Policy

Provider: .paypal.com

Service: _____

Country: United States

Type: http_cookie

Expires in: 11 months 30 days

Name: akavpau_ppsd

Purpose: This cookie is generally provided by PayPal and supports payment services in the website.

Provider: .www.paypal.com

Service: PayPal Checkout [View Service Privacy Policy](#)

Country: United States

Type: http_cookie

Expires in: session

Name: ts

Purpose: This cookie is generally provided by PayPal and supports payment services in the website.

Provider: .paypal.com

Service: PayPal Checkout [View Service Privacy Policy](#)

Country: United States

Type: http_cookie

Expires in: 2 years 11 months 29 days

Name: x-pp-s

Purpose: This cookie is generally provided by PayPal and supports payment services in the website.

Provider: .paypal.com

Service: PayPal Checkout [View Service Privacy Policy](#)

Country: United States

Type: http_cookie

Expires in: session

Name: _hjid

Purpose: Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.

Provider: .sawgrassink.com

Service: Hotjar

Country: United States

Type: http_cookie

Expires in: session

Name: form_key

Purpose: A security measure that appends a random string to all form submissions to protect the data from Cross-Site Request Forgery (CSRF).

Provider: .goexpression.sawgrassink.com

Service: Sawgrass Technologies Go Expression [View Service Privacy Policy](#)

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Country:	United Kingdom
Type:	http_cookie
Expires in:	1 hour
Name:	product_data_storage
Purpose:	Stores configuration for product data related to Recently Viewed / Compared Products.
Provider:	goexpression.sawgrassink.com
Service:	Sawgrass Technologies Go Expression [View Service Privacy Policy](#)
Country:	United Kingdom
Type:	html_local_storage
Expires in:	1 day
Name:	__zlcmid
Purpose:	_____
Provider:	.sawgrassink.com
Service:	Zendesk Live Chat [View Service Privacy Policy](#)
Country:	United States
Type:	http_cookie
Expires in:	11 months 30 days
Name:	LANG
Purpose:	PayPal cookie: when making a payment via PayPal these cookies are issued
Provider:	.paypal.com
Service:	PayPal Checkout [View Service Privacy Policy](#)
Country:	United States
Type:	server_cookie
Expires in:	8 hours 45 minutes
Name:	ARRAffinity
Purpose:	Used by websites running on the Windows Azure cloud platform for load balancing.
Provider:	.prod-saw-kentico-app.azurewebsites.net
Service:	Azure [View Service Privacy Policy](#)
Country:	United States
Type:	server_cookie
Expires in:	session
Name:	ZD-store
Purpose:	Enable Chat Widget
Provider:	www.sawgrassink.com
Service:	Live Chat
Country:	United States

Type: html_local_storage

Expires in: persistent

Name: ARRAffinity

Purpose: Used by websites running on the Windows Azure cloud platform for load balancing.

Provider: .www.sawgrassink.com

Service: Azure **View Service Privacy Policy**

Country: United States

Type: server_cookie

Expires in: session

Name: x-cdn

Purpose: PayPal cookie: when making a payment via PayPal these cookies are issued – PayPal session/security

Provider: .paypal.com

Service: PayPal checkout **View Service Privacy Policy**

Country: United States

Type: server_cookie

Expires in: session

Name: ts_c

Purpose: The cookie is necessary for the secure checkout and payment function on the website. This function is provided by shopify.com.

Provider: .paypal.com

Service: PayPal checkout **View Service Privacy Policy**

Country: United States

Type: server_cookie

Expires in: 2 years 11 months 29 days

Name: mage-messages

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: _hjid

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: html_local_storage

Expires in: persistent

Name: X-PP-L7

Purpose: This cookie is generally provided by PayPal and supports payment services in the website.

Provider: .paypal.com

Service: _____

Country: United States

Type: http_cookie

Expires in: session

Name: recently_compared_product_previous

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: 1 day

Name: ZD-buid

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: html_local_storage

Expires in: persistent

Name: AWSALB

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: http_cookie

Expires in: 7 days

Name: __zlcstore

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Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: html_local_storage

Expires in: persistent

Name: X-PP-SILOVER

Purpose: This cookie is generally provided by PayPal and supports payment services in the website.

Provider: .paypal.com

Service: _____

Country: United States

Type: http_cookie

Expires in: 29 minutes

Name: _culture

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: http_cookie

Expires in: session

Name: CurrentContact

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: http_cookie

Expires in: 49 years 11 months 18 days

Name: __paypal_storage__

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: html_local_storage

Expires in: persistent

Name: CMSCookieLevel

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: server_cookie

Expires in: 11 months 30 days

Name: ZD-currentTime

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: html_session_storage

Expires in: session

Name: mage-cache-timeout

Purpose: The following cookies are used by Magento Commerce "out of the box" for on-premise and cloud installations. These cookies may be required by functionality that is explicitly requested by the customer. To learn about the lifetime of session cookies, see Session Lifetime. Some of these cookies may provide configuration options, including enable/disable, as needed.

Provider: goexpression.sawgrassink.com

Service: _____

Country: United Kingdom

Type: html_local_storage

Expires in: persistent

Name: CMSLandingPageLoaded

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: server_cookie

Expires in: 20 minutes

Name: ZD-suid

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: html_local_storage

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Expires in: persistent

Analytics and customization cookies:

These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective our marketing campaigns are, or to help us customize our Websites for you.

Name: g3d-cppoms-web-swarm

Purpose: _____

Provider: .goexchange.sawgrassink.com

Service: _____

Country: United Kingdom

Type: http_cookie

Expires in: session

Name: _ga

Purpose: It records a particular ID used to come up with data about website usage by the user. It is a HTTP cookie that expires after 2 years.

Provider: .sawgrassink.com

Service: Google Analytics **View Service Privacy Policy**

Country: United States

Type: http_cookie

Expires in: 1 year 11 months 29 days

Name: _hjIncludedInSample

Purpose: This cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps, Funnels, Recordings, etc.

Provider: www.sawgrassink.com

Service: Hotjar **View Service Privacy Policy**

Country: United States

Type: http_cookie

Expires in: session

Name: undefined

Purpose: _____

Provider: academy.sawgrassink.com

Service: _____

Country: United States

Type: html_local_storage

Expires in: persistent

Name: name

Purpose: _____

Provider: www.sawgrassink.com

Service: _____

Country: United States

Type: http_cookie

Expires in: 24 days

Name: NID

Purpose: Set by Google to set a unique user ID to remember user preferences. Persistent cookie that stays for 182 days

Provider: .google.com

Service: Google [View Service Privacy Policy](#)

Country: United States

Type: server_cookie

Expires in: 6 months

Name: split

Purpose: _____

Provider: academy.sawgrassink.com

Service: _____

Country: United States

Type: http_cookie

Expires in: 11 months 30 days

Name: ts

Purpose: _____

Provider: goexpression.sawgrassink.com

Service: _____

Country: United States

Type: pixel_tracker

Expires in: session

Name: _gat#

Purpose: Enables Google Analytics regulate the rate of requesting. It is a HTTP cookie type that lasts for a session.

Provider: .sawgrassink.com

Service: Google Analytics [View Service Privacy Policy](#)

Country: United States

Type: http_cookie

Expires in:	1 minute
Name:	_gid
Purpose:	Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session.
Provider:	.sawgrassink.com
Service:	Google Analytics View Service Privacy Policy
Country:	United States
Type:	http_cookie
Expires in:	1 day
Name:	_thinkific_session
Purpose:	_____
Provider:	academy.sawgrassink.com
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	session

Advertising cookies:

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Name:	visitor_id
Purpose:	_____
Provider:	academy.sawgrassink.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	session

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Websites or opened an e-mail including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online

advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Do you use Flash cookies or Local Shared Objects?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the [Website Storage Settings Panel](#). You can also control Flash Cookies by going to the [Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Websites. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. This can be accomplished by them using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other details that directly identify you unless you choose to provide these.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

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If you have any questions about our use of cookies or other technologies, please email us at jfirth@sawgrassink.com or by post to:

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